



Great Lakes SPIC MACAY chapter inaugurated by Dr. Kiran Seth

Dr. Kiran Seth, Founder, SPIC MACAY interacts with students at Great Lakes

March 6, 2014: Great Lakes in line with its motto of 'Global Mindset – Indian Roots' took a step towards connecting students with the rich cultural heritage of India. Great Lakes formed its official 'Great Lakes SPIC MACAY chapter' with its student Volunteers. The student volunteers will coordinate with the local chapter of SPIC MACAY to organize cultural events such as Musical concerts, Lecture demonstrations, Workshops etc. at Great Lakes' campus.

SPIC MACAY founded in 1977, is a voluntary movement that intends to enrich the quality of formal education by increasing awareness about different aspects of Indian heritage and inspiring the young mind to imbibe the values embedded in it. For this purpose, the movement organizes various cultural programs only across educational premises, with some of the reputed artists in the country performing in it.



Dr. Kiran Seth, Founder, SPIC MACAY

Dr. Kiran Seth, founder of SPIC MACAY (Society for the Promotion of Indian Classical Music And Culture Amongst Youth), visited Great Lakes as a beginning to the Great Lakes SPIC MACAY association. He is currently a Professor at IIT-Delhi and is a 'Padma Shri' awardee for his contribution to the arts in 2009.

Talking on "Save the Tiger and also the Rudra Veena", Dr. Seth shared his perspective on how the practice of any of the Indian art forms can make a better person out of us. Pointing at the unending efforts which young people put today to be successful managers, Dr. Seth opined that all it takes to achieve this is a 'Laser-beam' focus, which is what SPIC MACAY movement aims to cultivate amongst the students.

Dr. Kiran Seth also talked about the forgotten Indian heritage such as Rudra veena, Dhruvad, Surbahar, Gottuvadyam etc. He commented that our legacy is incomparable and it might take some time for the younger generations to let it sink in. Dr. Seth concluded saying that once this

understanding comes, then reaching a goal which is abstract, subtle and mystical becomes easier.



Prof. S. Sriram, CEO, Great Lakes

The event was also graced by Prof. S. Sriram, Executive Director & CEO, Great Lakes; members of the faculty, staffs and students. Prof. Sriram congratulated Dr. Seth for his brilliant service to the nation and remarked that this occasion marks the beginning of many more SPIC MACAY's events to follow at Great Lakes.

SPIC MACAY student volunteers were given an opportunity to interact with Dr. Seth personally after the lecture. The event concluded with a classical music performance by Raghupati Jha, PGPM student at Great Lakes.

To view the photos of the event, please [click here](#).